

NDWS Board of Director's Meeting

Monday, July 13, 2015 – Rosebud Visitors Center – 6pm

Those in attendance at the NDWS July Board Meeting were; Nick Holm, County Commissioner Bill Carlblom, Dana Didier, Beth Didier, Dawn Riley, Jim Nelson, Matt Kvien, Pete Paulson, Tim Ost & Lindsey Peterson. Cheryl Sorby, queen director, was also in attendance. President, Dennis Hoye, call the meeting to order.

Queen Committee: Cheryl came to discuss the queen pageant; she passed the contract around for the board to look at. The Queen Committee hasn't gotten together to review yet. Cheryl said typically each pageant gets about 3-5 contestants because there is such a lull of girls in that age range right now. The trailer was also discussed; it has been repainted but not re-decaled yet. She is waiting on a quote from Zac's Graphics to do the decals. She mentioned that having Kayla design the graphics, maybe would help cut the cost a little. She also asked if the board thought the queens should do a 50/50 raffle or something during the High School Rodeo to help with the cost of the trailer since the sponsorship from KOVC/American Ag Network fell through. We received the bill from Brad's Auto Body and it was almost \$3,500. Cheryl expressed some concern that she may lose some sponsors for next year. The Queen Committee setup a meeting for 7/14/15 in the Gold Buckle Pub @ 5pm. Cheryl then left the meeting.

The June Meeting minutes were reviewed; a motion was made by Jim to approve the minutes, seconded by Nick, motion carried.

Financial Reports: The financial reports were reviewed; Dawn reported after depreciation was added back we ended with a net of about +\$82,000 for last fiscal year. She also noted that Mud Bog did not go well with a loss of about \$5,000. Dawn reported that the NDQHA Horse Show we just had in June made about \$10,000. The show attendance was up compared to last year. Beth made a motion to approve financials; seconded by Nick. Motion carried.

2016 Budget Review: The finance committee has met and they recommend that the board approve the 2016 Budget that Dawn has put together. Beth motioned to approve the budget, Nick seconded. Motion carried.

2016 Schedule Review: The first weekend is slated to be 'Kids Zone' in the South Exhibit Building. Some ideas for this are; kid's jumbo size games, pony rides, bouncy houses, small train ride, possibly a dog act, coloring contest, etc. This building would close at 4 or 5 on Sunday and re-open with commercial vendors on Monday at noon. A \$5 door admission to the south building for this weekend only was discussed. Closing the main building at 5 on Sunday was also talked about. Discussion was held regarding a 'Commercial Exhibit Social' at the Eagle's on Sunday night. Since there hasn't been anything scheduled in the building yet, maybe we close early and invite those vendors so join us at the Eagles. Pete asked if the Consignment auction that is planned for Wednesday would pull people since it's during the week. He thought auctions tend to get better attendance on weekends. No further discussion on that. Dawn said that all the Timeless Tradition events will continue but with some adjustments. She'd like to combine Sr. Dance Day & Country Hoedown because they are so similar. We'd like to extend the Junk Boutique to Friday & Saturday instead of Saturday only but we need a location big enough that is available; this event is one that will grow. Moving the Steer Auction back to its original night of Wednesday was discussed; currently it's scheduled for Sunday. If we move that back, it causes other events to not work where we have them scheduled. We will keep it on Sunday for this year.

High School Rodeo: We need to let the High School Rodeo association know who the Arena Directors are going to be. Matt offered to if he could be in the indoor arena. We need someone for outside. Kevin did indoor last year & he will do that again this year but not outside. Beth said she'd do the outdoor arena again. Outside announcer stand needs to be finished this year. Jim looked at it during Achievement Days and said the roof was thrown together last year and needs to be completely removed & redone so it doesn't leak. He has some supplies and will find additional supplies to get it finished before rodeo. We also need to start on the arena soon to ensure that is ready. Matt noted that stalling for this should be \$40 next year vs. \$30 that they are this year.

Committee Reports:

- A. *Rodeo Queen:* Covered above
- B. *Arena/Grounds:* The sliding door track between the building and barn was hit during Mud Bog and needs fixing ASAP. Brad said he would take care of it but since he's not at this meeting, board thinks Dawn needs to turn into our insurance. We received the bill from Star Enterprises for \$12,000, to re-screw the SEB roof. Parking lot needs work; gravel keeps washing away. It was noted that we should look into crushed asphalt/cement instead of gravel. Strata would be who we contact for that. Dennis asked if the county would come and blade/shape the lot for us? Bill will contact Kerry Johnson with the county.
- C. *Commercial/Concession:* No report
- D. *Concert:* Tim is still working on a couple acts; of them is working on routing into Minneapolis to see if it could work. He also noted that a bid has been put out for Restless Heart for NSC Dinner Show. They wanted \$12,500 but he offered \$10,000; still working on this but nothing set yet.
- E. *Crop Show:* no report
- F. *Finance:* Covered above
- G. *Horses:* just had horse show in June that went well, there is an Appaloosa show in August, a NDQHA Show in September as well as the Great Midwest Show in October. Horse Shows are the key to us making money. Very little expense on our part is put into these and they show great return. The stall improvements, cleanliness of the building, etc. have really helped these shows.
- H. *Labor:* no report
- I. *Livestock:* There is another livestock meeting scheduled for July 29th to continue discussion on NSC. At the last meeting a gun raffle was discussed. After checking into the logistics of it, we are unable to do one because there is a dollar limit on what we can raffle off. Since we already do the big raffle during Winter Show we are already maxed out on our amount we can raffle.
- J. *Rodeo:* Jim said deadline is in September for submitting our rodeo to PRCA.
- K. *Home, Play, Get-a-Way:* no report
- L. *Ag Hall of Fame:* letters were sent out last week inviting additional groups to be on the selection committee. Deadline for that is Aug 31st.
- M. *Sponsorship:* Dawn received a letter from Alliance Pipeline stating that they will no longer sponsor as they've done in the past. Bill said times are tough for them right now. They sponsored \$3,500 in previous years.
- N. *Timeless Traditions:* covered above, no other report.

Other: Dennis called the executive committee meeting to order. He asked that Bill, Dawn & Lindsey leave the room. Discussion was held. Dawn & Lindsey re-joined the meeting. Tim made a motion to give staff bonuses this year for the following amounts: Dawn Riley \$1,000, Lindsey Peterson \$500, Angie Curtis \$500, Dylan Ripplinger \$250 & Niki Berg \$250. Dana seconded. Motion carried. Executive meeting adjourned.

With no other business, Dennis Hoyer adjourned the board of directors meeting.

Respectfully Submitted: Lindsey Peterson, Administrative Assistant